



## ***NOTICE***

Contact: Paul Fisher  
202-458-3969  
[pfisher@padf.org](mailto:pfisher@padf.org)

### **VIVA Donation Channeled to UNICEF’s “Bolivia Solidaria” Campaign**

**Washington, D.C. (March 4, 2008)**—In response to devastating flooding throughout Bolivia due to “La Niña”, VIVA, a provider of telecommunication services in Bolivia, committed a \$35,000 donation to the Pan American Development Foundation (PADF). These funds have been channeled directly to UNICEF’s “Bolivia Solidaria” campaign. The purpose of this campaign is to collect funds, medicines and food in benefit of the children who are suffering from the disasters caused by the La Niña phenomenon in Beni, Bolivia. UNICEF has partnered with a number of companies and has a well structured distribution system throughout all of the damaged areas. PADF and VIVA support the work of this organization in bringing relief to those suffering in Bolivia.