

Haiti Earthquake Appeal Issued by PADF

PanAmericanRelief.org is a secure method to help

Washington, D.C., January 12, 2010 – After the devastating 7.0 earthquake that struck Haiti, the non-profit Pan American Development Foundation is encouraging people to donate through its special website www.PanAmericanRelief.org

“This is a critical time for Haiti and our neighbors need our help,” says John Sanbrailo, PADF’s Executive Director. “PADF will be working with civil protection authorities, the private sector and community organizations to provide immediate and long-term assistance.”

PADF – the natural disaster relief arm of the Organization of American States (OAS) – set up the safe and secure www.PanAmericanRelief.org so individuals may find out information and make donations.

At the same time, the non-profit organization is also working with major corporations to coordinate their response. Most recently, PADF’s corporate partners like DIAGEO, Chevron, Royal Caribbean International Ltd., Citi and Federal Express provided relief to El Salvador after Hurricane Ike and in Guatemala to help after the worst drought in three decades.

PADF has more than 150 people throughout Haiti working on a number of projects, including community driven development, disaster mitigation and protecting human rights.

About PADF

PADF is an independent, non-profit organization that creates public-private partnerships to assist the least advantaged people in Latin America and the Caribbean.

Through these partnerships and as a unique affiliate of the Organization of American States, PADF creates economic opportunities, strengthens communities and prepares for and responds to natural disasters.

Having worked in every country in the region, PADF engages community-based groups, governments and the private sector in the process of implementing appropriate solutions for sustainable development.

In the past year, more than 5 million people in 18 countries benefited from PADF and its programs. www.padf.org