



USAID
FROM THE AMERICAN PEOPLE

LEAD
LEVERAGING EFFECTIVE APPLICATION
OF DIRECT INVESTMENTS



PADF
PAN AMERICAN DEVELOPMENT FOUNDATION



LEVERAGING EFFECTIVE APPLICATIONS OF DIRECT (LEAD) INVESTMENTS 2011 - 2017 AT A GLANCE

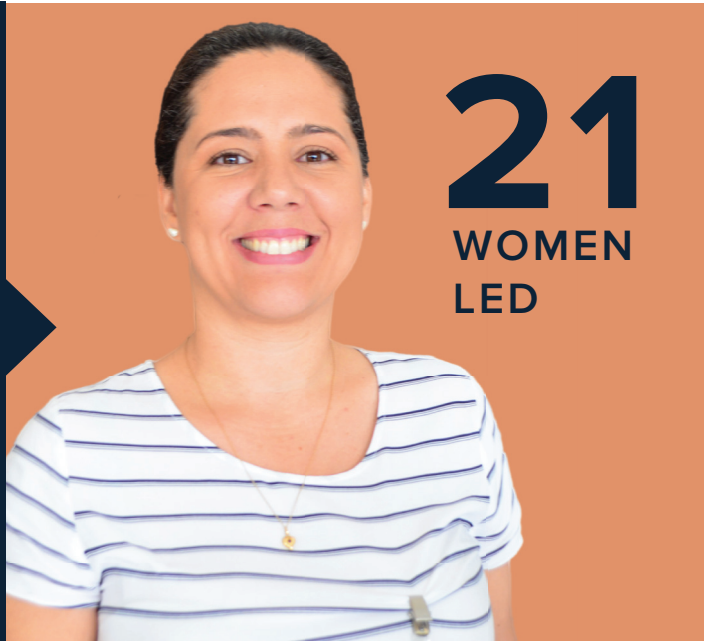


LEAD

KEY
ACCOMPLISHMENTS
AND RESULTS

45

ENTERPRISES



21
WOMEN
LED



12
DIASPORA

Organized and
completed
Diaspora Challenge
Initiative with
partner diaspora
groups

10,745 hours
of training
provided

Funded 7 Social
Development
projects

\$10.3

M I L L I O N

LEVERAGED
IN MATCHING
CAPITAL

\$33

M I L L I O N

TOTAL SALES
GENERATED
SINCE LEAD INVESTMENT

Organized key
events locally and
in the diaspora

443 firms
received BDS
support

The project
worked with
20 partners
to accomplish
these results

18,123

JOBS
CREATED ACROSS
SECTORS

14,302

FULL TIME EQUIVALENT EMPLOYMENT GENERATED



About PADF

The Pan American Development Foundation, a 501(c)(3) nonprofit organization, brings together many stakeholders to improve livelihoods, empower communities, strengthen civil society, support human rights, protect the environment and respond to natural disasters in Latin America and the Caribbean.

Established by the Organization of American States in 1962, PADF has worked in every country in the region. In 2016 PADF reached more than eight million people by investing over \$95 million in development resources in 18 Latin American and Caribbean countries.

About USAID

USAID is the lead U.S. Government agency that works to end extreme global poverty and enable resilient, democratic societies to realize their potential.



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