2021 Annual Report

# A HEMISPHERE OF OPPORTUNITY. FOR ALL.







In 2021, the Pan American Development Foundation (PADF) reached over **3.1 million people** in Latin America and the Caribbean, **52 %** of whom were women, and served over **1.3 million people** affected by COVID-19. We invite you to learn more about our work to create a hemisphere of opportunity, for all.

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### Letter From Board Presidents and Executive Director

#### Dear Friends,

With your support, in 2021 PADF reached over 3.1 million people throughout the hemisphere, partnering with civil society, governments, and the private sector. We provided urgent, life-saving support in response to the COVID-19 pandemic, like food assistance and cash grants, as well as aided small businesses to promote longer-term recovery. We invite you to read this Annual Report to learn more about our impact.

We are heartened by the stories of PADF's impact and the people we reach, like Gelga, an indigenous youth leader who participated in a PADF training on challenging gender norms and preventing genderbased violence. "The retreat has renewed my commitment to take all the lessons learned back to my village."

We believe in advancing gender equality throughout PADF and are proud that both our leadership and programs reflect this core value. In October 2021, Alexandra Aguirre succeeded Kathy Barclay as President of the Board of Trustees, both working closely with Executive Director Katie Taylor to guide PADF's trajectory with passion and purpose. PADF also continued looking ahead to the future of our region and our organization post-pandemic. The team is guided by our 2022-24 Strategic Plan, which establishes three programmatic axes that best align our technical expertise with our purpose and mission.

These axes also guide our continued response to COVID-19 and the post-pandemic recovery. As our region recovers, we are committed to addressing and reversing the inequities exacerbated by the pandemic as well as climate change. We are integrating sustainability in everything we do and enhancing disaster resilience. Our work in ocean-bound plastics recycling and programs supporting nature-based solutions and sustainable agriculture promote green and blue jobs. These efforts make our region stronger—more healthy, peaceful, just, inclusive, resilient, and sustainable for current and future generations.

2022 also marks 60 years of our work creating a hemisphere of opportunity, for all. We thank you for your sustaining support and invite you to join us in envisioning how PADF can best serve the people of the Americas over the next 60 years.

Together, we can achieve greater, more sustainable, and replicable impact.



With gratitude,

Katu

Katie Taylor Executive Director

Kathlen C. Barchay

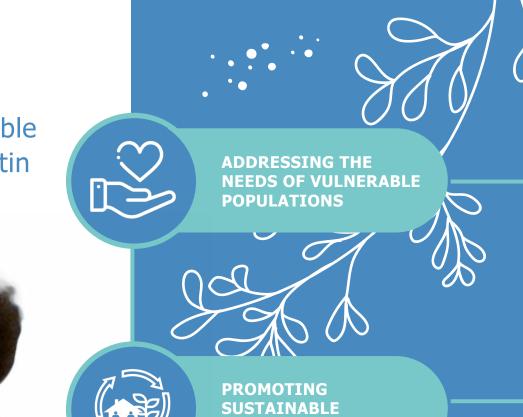
Kathy Barclay U Outgoing Board President (fiscal year 2021)

Alexandra Aguirre Alexandra Aguirre

Alexandra Aguirre Incoming Board President (fiscal year 2022)

## 2022-2024 **Strategic Plan**

Achieving sustainable development in Latin America and the Caribbean



We strive to reduce vulnerability, address immediate needs, and strengthen coping capabilities of vulnerable populations, especially those affected by natural hazards and complex humanitarian emergencies, as well as victims of gender-based violence, at-risk youth, migrants, minorities, LGBTQI+, rural communities, and others.

We focus on the relationships between people, production, and planet to achieve sustainable and inclusive growth. We provide education and training for employability, facilitate employment and job creation, and incubate and grow entrepreneurship, all with an environmental lens. We promote 21st century workforce skills, blue, green, and circular economy livelihoods, alternative energy efforts, and nature-based solutions.

We advance inclusive and accountable governance systems and democratic processes throughout the region, building on our knowledge and track record of working with civil society organizations, human rights defenders, journalists, community groups, public sector officials, and institutions to promote an enabling environment for the protection of human rights, the rule of law, and access to justice.

ADVANCING JUSTICE

**RIGHTS AND** 

**LIVELIHOODS** 

**Disaster Resilience Gender-Based Violence Humanitarian Assistance** Migration

**Economic Opportunities** Education Environment Health and Nutrition

**Democracy, Governance,** and Human Rights Peace, Justice, and Security Labor Rights **Trafficking in Persons** Women and Gender

### Addressing the Needs of Vulnerable Populations

**3** GOOD HEALTH **4** QUALITY EDUCATION

## MAPPING RESOURCES FOR SURVIVORS

5 GENDER EQUALITY

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6 CLEAN WATER 9 INDUSTRY, INNOVATION 11 SUSTAINABLE CITI

13 CLIMATE

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Gender-based violence (GBV) disproportionately affects women and girls in Latin America. The numbers are disturbing: two-thirds of women have been victims of GBV, and one-third have experienced physical, psychological, or sexual violence at the hands of a former or current partner, which heightens the risk of lethal violence, or feminicide.

**OF GENDER-BASED VIOLENCE** 

In the last two years, the COVID-19 pandemic has exacerbated GBV in the region due to physical distancing, movement and travel restrictions, and school closures, along with the financial, social, and health crisis. In this complex context, most GBV victims and survivors have limited information about reliable support services available in their communities. Women-led grassroot organizations are also underfunded at a time when the need for services is rising by the day. PADF is providing them with financial and technical assistance to enable them to continue their important work. PADF launched the largest geo-referenced map in Latin America containing over **4,300 entries** identifying the institutions, civil society organizations, and networks that work to prevent and respond to GBV.

The map provides people and organizations with contact information, location services, and quick access to a comprehensive digital directory.



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Through this tool, GBV victims gain access to updated lifesaving information on medical, psychosocial, or legal services closest to their location. GBV service providers have increased their knowledge and networks and are now better able to disseminate their work, learn about complementary services, and refer victims. Latin American researchers have also used data from the directory to identify gaps and types of services available in each country to inform policy solutions.

PADF is also working to close the funding gap faced by women-led organizations and increase their capacity to better respond to GBV and exchange strategies through feminist, South-South dialogue and knowledge sharing.

### PARAGUAYAN AND BRAZILIAN YOUTH COMBAT GENDER-BASED VIOLENCE

Using peer-to-peer methodologies, **the "Gender-Based Violence (GBV) Prevention Project**" in Paraguay and Brazil is empowering youth leaders to train other adolescents and youth to challenge gender norms and prevent GBV in their communities. To ensure inclusivity, PADF worked with civil society partners to identify and recruit youth leaders from traditionally marginalized groups and communities, including persons with disabilities, indigenous leaders, and those from the LGBTQI+ community, who engaged in a five-week training-oftrainers course.

The curriculum was developed using participatory methodologies and integrated materials in Spanish, sign language, Portuguese, and Guarani. In November 2021, the 27 master trainers met in person for the first time in a two-day youth retreat in Asuncion, Paraguay, to kick off the 16 Days of Activism Against Gender-Based Violence. To reduce barriers to access, the event provided child care services and sign language interpretation. The youth leaders shared challenges and best practices for implementing workshops in their communities and took great pride in the fact that they certified another cohort of 58 trainers, multiplying the project.

> Nearly **700 youth** were trained in the four months after the master training.

### ACCESS TO JUSTICE KEY FOR SURVIVORS OF GENDER-BASED VIOLENCE

For many years, gender-based violence (GBV) has been part of both everyday relationships and stories of the conflict in Colombia. Since 2013, PADF and the Ministry of Justice and Law have been developing mechanisms that allow the participation of GBV survivors in transitional justice processes and in the reestablishment of their rights.

### In 2021, **17,207 survivors** in **76 municipalities** and others prioritized by the ministry were able to participate.

"The retreat has renewed my commitment to take all the lessons learned back to my village," said Gelga, a member of the Organization of the Guarani People.

"In our society we have always been marked by the scourge left by this issue of violence, anxiety, and fear due to the struggle of the territory where we live. However, it is necessary to mention that trans women and the LGBT population are subjected daily to physical and verbal violence that always makes us doubt ourselves [...] That is why, as a leader, and hand in hand with other colleagues, we work to show the community that we can also be academics, that we also serve within the workplace [...] We congratulate and thank mainly the Ministry of Justice and PADF, who have come to strengthen these processes through these beautiful initiatives and workshops that have made us believe and grow as a community," said Sofía, a trans woman and candidate for the Municipal Youth Council of Chigorodó, Antioguia.

The orientation sessions were aimed at women, the LGTBQI+ community, and survivors of sexual violence, who were made aware of their rights, freedoms, and access to justice. These sessions, which included the participation of 98 GBV survivors, also promoted healing processes through guidelines for emotional management.

The results of these activities will be used to further improve public policies and promote the protection of human rights.

### WELCOMING VENEZUELAN MIGRANTS TO ARUBA AND CURAÇAO

Venezuelans continue to embark on dangerous iourneys to nearby island nations like Curacao in search of safety and opportunity. Unfortunately, Curaçao lacks robust asylum frameworks and accessible pathways for regularization, which create significant barriers for Venezuelans to access basic services and achieve long-term integration. As a result, Venezuelans are at increased risk of exploitation, detention, and deportation. To address the needs of this population, PADF launched in 2021 its program, "Integrando Horizontes -Strengthening Local Capacity to Protect and Support Venezuelans in Aruba and Curaçao." This program seeks to provide comprehensive support to local organizations so that they can meet the needs of Venezuelans in the areas of protection, education, livelihoods, and water, sanitation, and hygiene (WASH).

Under this program, PADF and local diaspora organization Venex Curaçao established the first-ever migrant welcome center in Curaçao, warmly named "La Casa del Venezolano," to provide a safe space for vulnerable migrants to access protection and support services. The welcome center is a centralized and safe community space that provides information, legal orientation, psychosocial support, student enrollment assistance, language courses, and supplementary academic support for children, among other key services. Since opening in November 2021, "La Casa del Venezolano" has quickly become a trusted community space for both adults and children, with a growing number of youth actively participating in programs. It is common to see people receiving information on available legal pathways, parents picking up their children from after-school tutoring through the "Escuelita de Coquito" program, or volunteers convening to organize support for family members of people in migratory detention or other vulnerable situations. Local partners have also come to recognize the importance of this center as a collaborative space to reach vulnerable migrant populations. Notably, the United Nations High Commissioner for Refugees requested permission to use the welcome center to help 35 individuals who needed assistance in renewing their refugee certificates. This service provision model is critical to support vulnerable migrants to come together, access valuable information, and feel safer in doing so. PADF is privileged to continue supporting "La Casa del Venezolano" as a permanent communitybased strategy that assists the most vulnerable in Curaçao.



### MITIGATING COVID-19'S IMPACT ON MIGRANTS IN COSTA RICA

While the COVID-19 pandemic shattered Costa Rica's tourism-dependent economy, a new wave of Nicaraguans and Venezuelans fled across its borders to escape the deteriorating political situations in their home countries. The combined effect of these crises overwhelmed the Costa Rican government's ability to provide effective and timely support to these populations. Meanwhile, asylum seekers, refugees, and vulnerable migrants saw their livelihoods disappear as a result of the pandemic's disastrous effect on the economy.

In response, PADF launched "Strengthening Local Capacity to Mitigate and Address the Impact of COVID-19 on Vulnerable Refugees and Migrants in Costa Rica." This program, which debuts PADF's presence in the country, addresses the needs of vulnerable migrants, asylum seekers, and refugees by convening the expertise of local organizations and government entities to increase access to protection and long-term integration for these populations.



PADF partnered with local diaspora organization SOS Nicaragua to provide emergency humanitarian assistance to vulnerable Nicaraguans through the distribution of cash-based assistance. To ensure the activity was effective, PADF and SOS Nicaragua reached an agreement with a supermarket chain to provide food vouchers, benefiting 177 Nicaraguan households in December 2021. PADF and SOS Nicaragua also responded to local health needs by providing 100 families with COVID-19 prevention kits, which included hand sanitizer, masks, soap, and bleach. The kits give migrants the ability to better protect themselves and their families against the virus.

In 2022, PADF will continue to consolidate its programming in Costa Rica through additional activities in the areas of health, protection, and livelihoods. Notably, PADF will be supporting the Costa Rican Refugee Unit to expand its services to border areas and to implement community programs that promote peaceful co-existence and understanding between migrants and host communities.

### HOW WE'RE SUPPORTING DISPLACED FAMILIES IN COLOMBIA

Colombia's displacement and confinement trends increased markedly in 2021, leading many vulnerable families, especially from Afro-Colombian and indigenous communities, to experience severe protection concerns and food insecurity. In response, PADF launched "Supporting and Protecting Internally Displaced and Confined Persons in Colombia," to reach 12,000 displaced and confined persons in Colombia's Pacific Coast. PADF is providing food assistance, including food baskets and vouchers, and implementing protection activities focusing on psychosocial support, prevention of and response to gender-based violence, and capacity building to strengthen local response mechanisms.

The distribution of food assistance has been particularly successful since the start of the program. Prior to providing assistance, PADF first conducts an intake survey to analyze the vulnerability and needs of each family. Selected families are provided with food assistance either through food baskets or vouchers. Baskets are generally provided to beneficiaries in rural areas or those experiencing confinement, since access to local markets is not feasible. For families displaced to urban settings, PADF provides food vouchers exchangeable at local supermarkets, empowering families to select their own items.





To complement food assistance and ensure that displaced families get the best nutrition possible, PADF has designed a special workshop called "Walking Towards a Healthy and Safe Diet" that provides information on food groups and their nutritional content, developing a healthy menu, hygiene and food handling, and preventing foodborne illness. This workshop has proven successful in supporting families to make more nutritious selections and preventing the spread of infectious diseases. For families receiving vouchers, PADF staff also directly accompanies beneficiaries to local markets to demonstrate how to use the vouchers and to facilitate lasting connections with vendors in their communities. In 2021, this PADF program reached 3,740 people with emergency food assistance.

### VENEZUELAN STUDENTS ACCESS EDUCATION IN PERU

The COVID-19 pandemic severely disrupted children's education across Latin America and the Caribbean. When schools went online, many vulnerable students, who could not afford the necessary equipment and materials, missed out on vital educational tools, platforms, and content. Students from vulnerable migrant families were especially affected given their precarious socioeconomic status, lower school enrollment rates, and ineligibility for government support.

In response, PADF rolled out a strategy to promote school enrollment, integration, and connectivity in Peru during the pandemic. Through its project, "Integrando Horizontes – Supporting Sustainable Solutions for Vulnerable Venezuelan Women, Adolescents, and Children in Peru," PADF identified 1,273 cases of unenrolled youth who received guidance and personalized follow-up on the enrollment process to ensure their right to education was guaranteed – regardless of immigration status.

Notably, PADF helped close the education gap by enrolling 318 Venezuelan children and adolescents in schools and continues to support and advocate for the remaining unenrolled youth.



PADF also improved the internet infrastructure of **27 local public schools** in Lima and Callo to ensure access to educational resources and reduce technological barriers for **38,586 vulnerable students.** 



PADF selected schools with high percentages of Venezuelan youth to ensure their inclusion in virtual learning. To improve connectivity, PADF installed devices such as servers, routers, and antennas to create Internet Connection Points (ICPs). These facilitated the storage of educational content from Peru's at-home education program – "Aprendo en Casa" – and other resources selected by school administrators.

As classes return in 2022, PADF's ICP initiative will continue to support education by allowing students to access online resources, actively participate, and embark on their educational journeys.

### PROMOTING SAFE SPACES FOR YOUTH IN COLOMBIA

Maikol, Oleissa, Juan Sebastián, Yessica, Yirleza, and Lluvia are among the 19 youth and adolescents who are part of the "Stories of Mobility" network in the municipalities of Juradó, Bahía Solano, and Nuquí in Chocó, Colombia. With support from PADF through the "Comunicando" initiative, they have strengthened their communication skills.

The innovative initiative promoted safe spaces for youth and adolescents and offered psychosocial support and institutional and community strengthening.

The program helped improve **20 safe spaces** for members of vulnerable ethnic communities and displaced persons from rural areas. It also provided care in safe spaces to **350 children and adolescents**, 54% of whom are indigenous and 46% are Afro-descendants.

Four in-person communication workshops taught children and adolescents about digital security, audience targeting and messaging, basic radio scripting and production, and artistic expression.

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Que es empatia

K= Igualar el sentimiento o sufrimiento de la otra Porsana (colocarse en el lugar d 100 demas)

Que es comunicació

Ro Reporta noticias de la que sucedir a nuestro alrededor y transmiter información

Tania Garcia

Tania García, one of the youth participants, said that with these lessons she can help empower her community: "My commitment is to support, to be available because we are the future of our people. Thank you very much for everything you have given us."



### HAITIAN STUDENTS ACCESS BLUE ECONOMY

In partnership with Haitian recycling company ECSSA, PADF launched the "Ayiti Blue Ocean Plastics Solution (ABOPS)" in 2020 to reduce the problem of ocean-bound plastics pollution. The project aims to support ECSSA to improve efficiency, transparency, and accountability in their supply chain and work with coastal communities to leverage Blue Economy opportunities that come with cleaner coastlines, such as tourism and improved fisheries.

In 2021, to support monitoring of coastlines, the project partnered with local universities in five coastal communities to train university students in drone flying and GIS mapping.

So far, **22 students** have learned and gained hands-on experience in how drones work, risks and regulations associated with drone flying in Haiti, and how to prepare for their own drone-flying missions.

Through the training in GIS mapping, they learned to create a geometrically corrected image, or "orthophoto," which can be used for mapping and monitoring. The training, which was free for the selected students, was an exciting and inspiring opportunity for them. Hands-on practical opportunities in STEM fields can be few and far between in Haiti. Students learned about practical applications of aerial imagery and drone operations and began to imagine how they could use their skills in future career paths, whether that be in construction, agriculture, or other fields. The students also saw how the drones could be used to improve the lives of people in their communities and help response efforts in the event of a natural disaster, as PADF has used them in Haiti to conduct damage assessments after hurricanes and earthquakes.

The training also inspired the seven female participants to consider STEM careers.

"Usually, girls are oriented toward social science, law, etc.," said Christina, 24, computer engineer at Ecole Supérieure d'Infotronique d'Haiti / ESIH. "But, after seeing my cousin doing programming and receiving a scholarship, I immediately wanted to orient myself in this field. It's fascinating! It's great! In addition, this training in drone piloting and GIS mapping is a new adventure. There are not a lot of roads here. To build them we will need professionals like me with my knowledge in orthophoto to carry out these studies."



The ABOPS project was one of five winners of the Inter-American Development Bank's (IDB) "BlueTech Challenge" in the Caribbean and is designed to address the challenge of access to affordable capital by using blended finance and leveraging a combination of grant, debt, and equity funding from the IDB Lab and Hewlett Packard. Within three years, it is expected to create over 5,000 jobs, collect 600,000 pounds of plastic material from last-mile coastal communities, and create Haiti's first commercial-scale supply chain for ocean-bound plastics.

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### SAFEGUARDING INDIGENOUS CULTURE THROUGH ECOLOGICAL ENTREPRENEURSHIP

Ecuador has 14 indigenous nationalities with their own cultural identities, languages, and customs, which shape the country's multicultural and multiethnic character. Although these communities are linked to the country's development processes, they have traditionally been more impacted by inequality and the loss of their territories. To contribute to the development of indigenous communities and guarantee access to sustainable livelihoods, PADF supported Corporación UNSA to carry out an ecological entrepreneurship project. Corporación UNSA is an organization of the Shuar community of Morona Santiago focused on strengthening entrepreneurship and innovation and protecting the Shuar identity and the environment. With the support of PADF, UNSA implemented the project "Yusa: Trade in Ecological Fashion with Shuar Identity" to promote trade in ecological fashion and the community's economic empowerment.



During this project, UNSA implemented virtual and in-person workshops on seed collection, production, packaging, delivery of handicrafts, and e-commerce so that participants can be linked to the production process of handicrafts such as earrings, bracelets, and necklaces. A total of 21 people participated in the trainings and received a seed kit for making handicrafts.

Yusa has an online catalog where you can learn about the pieces and the work done by the community. Additionally, UNSA provided technical assistance to four Shuar community businesses so that they can engage in economic activities that improve their living conditions. As a result, seven people are now part of the venture, from collecting the seeds to making the handicrafts.



"These training processes motivate young people to take advantage of the resources that Mother Nature provides us to improve the family economy and apply the knowledge and wisdom of the Shuar culture," said Mariana, a training participant.

### SUSTAINABLE AND ENVIRONMENTALLY FRIENDLY LIVELIHOODS IN ECUADOR

With the support of PADF, Fundación Campana implemented the "Produce Organic, Export Impact" project to improve the quality of life of the members of the Artisan Association of Coffee and Peanut Producers of Manabí (ASOPROCAM). The project aimed to strengthen social and intrafamily relationships, productive and administrative capacity, and the positioning of the organic product of small producers in Paján, in the province of Manabí.

The activities included technical assistance to ASOPROCAM for the development of an action plan to strengthen the organization's commercial strategy and internal communication; training for

ASOPROCAM producers in organic production trends, associativity models, techniques for handling, peeling, and packing plantain and cassava, organizational management, value chains, and digital commerce; and trainings to empower men, women, youth, boys, and girls in sexual and reproductive health and violence prevention. Additionally, to improve ASOPROCAM producers' quality of life, Fundación Campana provided technical assistance to finalize the negotiation of the purchase of raw material with the company All Fields Ecuador S.A. As a result, 13 families from the community of Campuzano in Paján gained access to sustainable and environmentally friendly livelihoods and strengthened their organizational and technical capacities to continue their work in agricultural production.

### "UNITED WE ARE SUSTAINABLE"

PADF developed the "United We Are Sustainable" campaign in 2021, which included the participation of local partner organizations, to raise public awareness of the benefits of the circular economy, sustainable agriculture, and organic production in reaching the Sustainable Development Goals (SDGs). Throughout the campaign, PADF disseminated educational materials, such as infographics and videos explaining the steps that individuals can take at home to promote respect for the environment, and testimonials from workers who benefit from these actions.

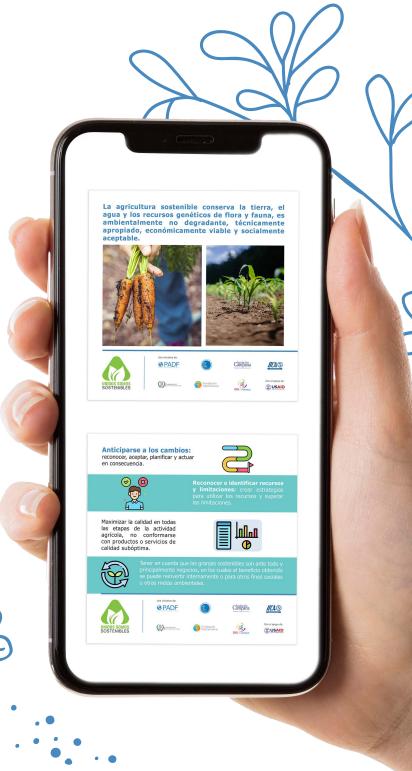
Civil society organizations and government agencies, like the Ministry of the Environment and Quito Zero Waste, and other local allies shared the campaign on social media.

### In total, the campaign reached over **674,000 people.**

Thanks to this initiative, several organizations have decided to come together to promote compliance with the SDGs and create their own initiatives.







### ENTREPRENEURSHIP AND INNOVATION FUELING FOOD SECURITY IN HONDURAS

PADF sponsored **18 innovative projects** to reduce poverty and food insecurity in the Honduran dry corridor.

These projects were led by young entrepreneurs who were selected through a competitive process and received financial support, technical assistance, and mentorship for one year from a highly qualified team of experts.

Projects included a water collection and supply system powered by solar panels in a region affected by seasonal drought, a recirculating aquaculture system for sustainable farm-raised rainbow trout and tilapia in a region with a high rate of malnutrition, and organic farming that eliminates the middleman and connects local farmers directly with markets, increasing their profits.





A team of representatives from PADF, the Universidad Technológica Centroamericana (UNITEC), and the European Union's EUROSAN regularly visited the projects throughout the country – in Ocotepeque, Santa Barbara, El Progreso, El Paraíso, Marcala, Francisco Morazán, and Tegucigalpa – to measure progress and review budgets. Some of the projects were in an incubation phase, while others were in an acceleration stage. All received support in preparation for market launch, with review and testing of business models, sales strategies, and marketing plans.

This program was funded with the generous support of EUROSAN, with the aim to transform local communities into driving forces of their own development and food security.

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## STEM EDUCATION ACROSS THE AMERICAS

Over the past 13 years, **Boeing Company** and PADF have increased education and employment opportunities for thousands of youth and adults in Latin America and the Caribbean.

Since 2016, we have expanded STEM education through our "STEM Americas" program, which has trained over **5,000 teachers** and reached more than **77,000 students across eight countries**, providing access to high-quality education and the opportunity to acquire 21st century skills.

### THE STEM GIRL WHO WILL REACH THE STARS

At 18, Sara Dona is well on her way to achieving her dream of being a scientist. A natural-born leader with a passion for science and space, she has always thought about the impossible. This curiosity led her to robotics classes in school. She eventually joined a competitive aerospace program offered by PADF partner Cipsela in Colombia. "This girl will make it to NASA one day," said Sara's grandfather as she was growing up.

BOEING



Cipsela is one of eight local organizations throughout Latin America that are part of PADF's "STEM Americas" program, established with generous support from **Boeing Company** to spark the interest of students in science and technology, promote hands-on learning, and give students the skills they need for the 21st century.

Sara says that applying to Cipsela's STEM program was one of the best decisions she's ever made. She led a team that participated in Mission Momotus, a project that launched capsules created by students into space. Sara's team, Alphares, produced a capsule that measured and compared the gravitational speed in the stratosphere. As team captain, she learned to lead brainstorming sessions and work with a group to develop a strong proposal.

Another motivating factor in Sara's life has been her family's journey from Venezuela to Colombia. She experienced the discrimination and xenophobia that so many migrant families encounter when searching for a better life in a new country. As doors closed for her family, she became more determined to succeed.

She is making her family and community proud, paving the way for future migrant girls who have big dreams of breaking the mold and pursuing careers in STEM. After finishing college, Sara hopes to obtain a graduate degree from MIT in the United States.

"I want to be one of the best aerospace engineers at NASA, developing new technologies, artifacts, and protocols that will allow us to advance and solve problems related to space and Earth."

PADF is proud to offer the "STEM Americas" program, creating opportunities for girls like Sara to reach for the stars.



### MEXICAN DOMESTIC WORKERS CERTIFIED

Of the over 2.3 million domestic workers in Mexico who provide cleaning, child or elder care, cooking, and gardening services, 97% do not have a written contract or access to social security. As a result, these workers, mostly women, are regularly at risk of being unfairly dismissed from their jobs and lack a pension or other social security benefits that other workers enjoy.

Since 2019, PADF has helped certify **62 workers** as professional providers of child care, elder care, and related areas of domestic work. These certifications provided to women in Oaxaca, Nuevo Leon, Estado de Mexico, and Mexico City have allowed them to secure more stable work. Coupled with a greater understanding of their rights and coaching from domestic worker organizations, women have been able to secure signed contracts with their employers and register for the national social security system, a right that Mexico has granted domestic workers since the ratification of International Labour Organization convention 189 in July 2020. Through PADF's ongoing work, women are exercising their rights and ensuring that their rights are respected, and their economic condition is more stable than they previously imagined.

"I was encouraged to get certified so that domestic work is professionalized, recognized, and valued. Being certified opens other doors and employment opportunities," said Maria Gabriela, a certified domestic worker.

### COMBATING LGBTQI+ DISCRIMINATION IN THE CARIBBEAN

PADF's "Tides of Change: Supporting LGBTQI+ Organizations to Fight Violence and Discrimination in the Eastern Caribbean" project aims to reduce violence and discrimination against LGBTQI+ individuals by strengthening and supporting local LGBTQI+ organizations across the Lesser Antilles.

As a regional organization dedicated to human rights, equality, and respect for all, PADF remains alarmed and concerned about the continued violence, harassment, and discrimination against LGBTQI+ individuals in the Eastern Caribbean, aided and abetted by the most anti-LGBTQI+ legal frameworks in the Western Hemisphere.

Indeed, seven of the independent states of the Eastern Caribbean – Antigua and Barbuda, Barbados, Dominica, Grenada, St. Kitts and Nevis, St. Lucia, and St. Vincent and the Grenadines – have laws that criminalize consensual samesex sexual activities, and LGBTQI+ individuals face unacceptable levels of fear, violence, and harassment.

The "Tides of Change" project supports local organizations in the region to combat violence and discrimination through activities in three areas: applied research on issues affecting LGBTQI+ individuals in the Eastern Caribbean, training and support to local LGBTQI+ organizations, and small grants to local organizations to implement local advocacy and awareness-raising activities.

"Growing up, I was always an effeminate boy. No matter what I tried, I was never able to hide or conceal. It was the reason for the bullying I endured throughout, not only from enemies, but from friends and family also, including my parents. Because of what I suffered as a kid, I know it wouldn't have been easy to come out to my parents after accepting myself. So, I didn't at first. I was finally becoming happy in my own skin, and I didn't want to be ruined by even more pressure from my family. But being who I am eventually created gossip, and that gossip reached my parents. One by one, they confronted me about it. Was I scared? Yes. But I was more focused on living my truth, no matter the outcome of both conversations. Fortunately, both parents understood and accepted me for who I am, and, to this day, they support me," said a representative of the Saint Kitts and Nevis Alliance for Equality, a PADF grantee, during the forum "Understanding Sexual Orientation and Gender Identity."

### VOCES DEL SUR PROTECTS RIGHTS OF WOMEN JOURNALISTS

PADF and the Voces del Sur network promote freedom of expression, freedom of the press, and access to information across Latin America, leading to greater protections for journalists and the media.

Voces del Sur is a network of civil society organizations representing **13 countries across the region** that are on the frontlines of advocating for these issues.

En Ecuador en lo que va del 2021, 65 mujeres periodistas han sido agredidas durante su trabajo In 2021, Voces del Sur revised methodologies to include a gender perspective in its monitoring and reporting, highlighting the differentiated experiences of women journalists. The network launched a campaign focused on the plight of women journalists, featuring data and individual stories. The campaign helped amplify the voices of women on the frontlines of the struggle by giving them a platform to share their stories.

Voces del Sur also started research for a report on gender and journalism, to be released in 2022, exposing the structural conditions that create disadvantages for women in the media. A complementary social media campaign offered data points on the violence that women journalists face every day.

<text>

This includes the story of Colombian journalist Jineth Bedoya Lima, who joined a Voces del Sur forum to discuss the violations she endured, having suffered physical and sexual assault at the hands of government security officials. Bedoya Lima shared not only her experiences with surviving this trauma, but also recounted her successful effort to bring her abusers to justice. By addressing the particular case of Bedoya Lima, Voces del Sur brought attention to the difficult path faced by women in this profession and showcased an incident in which justice was served.



## PADF LEADS COALITION EFFORTS ON HUMAN RIGHTS

PADF has been named the first "Regional Sub-Chair" of the global Targeted Human Rights and Anti-Corruption Sanctions Coalition. Originally founded by Human Rights First, the Targeted Human Rights and Anti-Corruption Sanctions Coalition seeks to promote accountability for human rights violations and corruption through targeted sanctions mechanisms, which allow foreign governments to identify and punish perpetrators of these crimes. The coalition assists over 250 civil society organizations across the world in documenting cases for targeted sanctions.

PADF and its partners have had an immense impact on the coalition's growth. **Since joining two years ago, PADF has helped the coalition more than double its reach in Latin America.** In recognition of this great achievement, PADF will now serve as the Latin America Regional Sub-Chair, directing the coalition's work in the region by providing partner identification, case analysis, technical advice, and regional expertise. PADF will also help the coalition set a precedent for expectations for Regional Sub-Chairs, as it is the first organization to be honored with leading an entire region. This will allow for more sustainable and impactful programming moving forward.

## ADVANCING DISABILITY RIGHTS IN ECUADOR

In Ecuador, a lack of compliance with the rights of people with disabilities leads to mistrust in public management and evidences the exclusion of people with disabilities in the development of public policies that are supposed to guarantee their rights. PADF supported the Fundación FUNCOCIM, an organization from Portoviejo that focuses on children, adolescents, people with disabilities, and other priority groups, to develop a project to strengthen transparency initiatives. FUNCOCIM launched a human rights school in Portoviejo aimed at representatives of civil society organizations, public officials, members of academia, and the general public to promote the design and supervision of budgets reflecting the rights of people with disabilities.

A total of **268 people** learned about democracy and governance, public policies, social investment for people with disabilities, and accountability.





Similarly, FUNCOCIM developed awareness-raising activities for 61 public officials from schools and municipalities on care for people with disabilities, protection of human rights and transparency initiatives, and an arts festival that included the participation of people with disabilities.

As a result, the municipal government of Portoviejo committed to strengthening the ordinance regulating spaces for people with disabilities and the promotion of projects that comply with the city's affirmative and inclusive action regulations. Additionally, FUNCOCIM developed a communication and awareness campaign to disseminate information about transparency and corruption through formats like comics that illustrate corruption through everyday examples.

> The campaign reached over **17,600 people** on social networks.

### ECUADORAN MUNICIPALITY EMBRACES SUSTAINABLE DEVELOPMENT GOALS

PADF supported the municipality of Cuenca in locally implementing the Sustainable Development Goals (SDGs) through specific actions like a virtual course to sensitize public officials, representatives of civil society organizations (CSOs), academia, and the private sector on aligning their activities with the SDGs.

A total of 35 CSO representatives, 45 officials from the municipality of Cuenca, and 66 representatives of public and private companies were trained.

Additionally, PADF and the municipality held the "Sustainable Cuenca International Meeting 2030," a space for dialogue and reflection between different sectors to share their experiences in localizing the SDGs. During the meeting, PADF hosted a discussion on "Sustainable Development Goals and Civil Society Organizations" to present a hemispheric overview of PADF's approach to achieving the SDGs. In addition, PADF held the "Sustainable Basin Virtual Fair 2030" to feature the projects of local CSOs around the SDGs. Finally, the municipality of Cuenca, PADF and the United Cities and Local Governments organization launched the "Local4Acion, HUB Cuenca" program, which allows the acceleration of the localization of the SDGs through the exchange of experiences of different sectors and other HUBs around the world.



"Some people long to return to normalcy, but if normalcy is a lack of inclusion, empathy, and resilience, 1,000 times I will say I do not want to return to that normalcy. Let's work for a different normalcy that allows us to be supportive, but above all allows us to obtain together the quality of life that we all deserve," said Pedro Palacios, mayor of Cuenca.

### STRENGTHENING LOCAL COMMUNITIES IN COLOMBIA

Edgar Roberto Díaz Jojoa, or Professor Roberto as his students call him, is the principal of the Nuestra Señora del Carmen de Espriella Agricultural Technical Educational Institution, in Tumaco, Nariño, Colombia. He believes that using free time for the development of co-existence, art, and agriculture projects creates the possibility of a better future for the youth of the Pacífico Nariñense, an area where PADF has been working since 2019.

PADF implements activities focused on transforming the territories based on institutional and community strengthening and the development of social infrastructure.

## In 2021, over **28,000 people** benefited from this program.

In 2021, the physical conditions of 21 educational institutions were improved, four of them belonging to ethnic communities. For Professor Roberto, these initiatives – often in forgotten areas affected by violence, which are also complemented with projects that strengthen folklore, sports, and agriculture – allow children to attend school and complete their education, "all this thanks to the articulation between the government, the educational institution, the community, the families and the students, with the support of PADF."

Through this program, today the young people of La Espriella have a peace band, school radio station, cocoa palm agricultural enterprises, and an ecological trail, which help strengthen the social fabric and generate trust. With these comprehensive activities being developed in the Pacífico Nariñense, it became clear that investing in education from various angles is key to transforming the territories. For this reason, PADF will continue this work, hand in hand with the national government, implementing the strategy in six areas: Catatumbo; Bajo Cauca Antioqueño and Sur Córdoba; Chocó; Pacífico Nariñense; Serranía de Chiribiquete National Park and surrounding national parks; and Arauca. To contribute to the consolidation of peace and co-existence in Cauca, it will carry out projects within the framework of the Cauca Social Intervention Plan.



"The educational center was in very precarious condition, with cracked walls and a wooden ceiling, with the fear that when it started to rain the children would have to put away their notebooks because they would get wet. That is not going to happen anymore. The children already go to their classes safely, so it is something nice and helps us to regain confidence in the government and in the institutions that come to work with the communities," said Yuvi, a community liaison in Vereda La Balsa, Pacífico.



### **BUILDING TRUST AND PREVENTING CRIME IN RURAL COLOMBIA**

Olga, an indigenous leader from the municipality of Calamar (Guaviare), Colombia, has lived almost her entire life on this land. In 1985, she and her three children were displaced after illegal groups murdered her husband and forced them to leave. In 2000, she returned to Calamar, and little by little she managed to find a job and reestablish herself.

Like Olga, thousands of other Colombian women have been harmed by the armed conflict and violence. According to the forensic institute in Colombia Medicina Legal, of the 8,252 cases of sexual violence reported in 2020, 85% of the victims were women. This situation has been aggravated in isolated rural areas where institutional presence is limited, making them vulnerable to gender-based crimes that go unpunished. It is in this context that the "Integrated Response for Rural Security (RISER)" program seeks to help prevent crimes affecting rural communities, emphasizing vulnerable populations. By strengthening the capacities of the Colombian Rural Police (DICAR), it aims to foster collaboration and trust between its officials and the prioritized communities.

> Approximately **1,700 people** like Olga have benefited from RISER, improving their perception of DICAR by **60%** and increasing their knowledge and skills to become partners in prevention.

### **INTERNATIONAL JUDICIAL COOPERATION WITH BELIZE**

In 2021, PADF organized the first workshop on international judicial cooperation in Belize with the U.S. Department of Justice (DOJ) and the Attorney General's Office. The DOJ, U.S. Embassy in Belize, and PADF's criminal justice advisor joined the event virtually. Representatives from the Attorney General's Office opened the session by outlining the three existing Belizean extradition treaties with Mexico, Guatemala, and the U.S. They provided step-by-step procedures for accepting extradition requests. They also offered case law examples of extradition requests made by the U.S., which looked at the legality and constitutionality of extradition proceedings in Belize.

The primary attorney for Belize, Jamaica, the Bahamas, and Guyana in the DOJ's Office of International Affairs' ("OIA") Criminal Division explained how the OIA assists in generating and finalizing extradition requests that are sent out worldwide. Additionally, the attorney outlined how the OIA reviews, acts upon, and executes extradition requests sent to the U.S. by foreign countries. Lastly, the attorney shared successes from the region, including Guyana and Jamaica.

The workshop provided an excellent opportunity for magistrates to gain a deeper insight into how to successfully initiate and process extradition requests.



### SCHOLARSHIP PROGRAM REACHES **RURAL COLOMBIAN YOUTH**

Eder Fabián and Wanderley Orobio, twins from Tumaco, in the Pacífico Nariñense region of Colombia, are two of the 8,000 young people from rural areas belonging to Afro-Colombian, indigenous, or rural populations who have benefited from a PADF scholarship program running since 2009.

> In 2021, over 2,200 youth participated in what is Colombia's largest scholarship program.

The support provided allows each young person who enters and graduates from the police or army schools to be one less person in danger of being recruited by armed groups or criminal gangs. Instead, they become role models and leaders in their communities and ambassadors of the culture of law.

In 2021, PADF accompanied 16 program ambassadors to their regions of origin. Activities were carried out to strengthen the links between the communities and the National Police and Colombian Navy, which included the restoration of parks, infrastructure improvements, and cultural activities. More than 1,500 people had the opportunity to share and learn more about each institution. At the end of the activities, there was evidence of a positive shift in the community's perception of these institutions.

In Tumaco, the Orobio twins had the opportunity to share their life stories and their experiences as members of the Navy.

people in Piñal Salado. Community leader Steven Montaño said, "We



### ECUADORAN STUDENTS INTRODUCED TO POLICYMAKING

PADF partners Fundación CAJE, Fundación Crea tu Espacio, and Diálogo Diverso developed two simulation models of the National Assembly in the cities of Manta and Cuenca with students from colleges and universities to encourage their participation in developing public policies around transparency and anti-corruption.

> A total of **211 young people** learned about the current political and economic affairs of Ecuador, transparency, anti-corruption, and parliamentary procedure.

The program allowed them to analyze various bills in the National Assembly, such as the law on student internships and pre-professional practices and the law to promote women's work, equal opportunities, and the purple economy. The students' takes on the bills were then presented to the president of the National Assembly and assembly members of Azuay Manabí for their consideration. The students hoped to improve the economic conditions for young people and women and promote open access to information on economic and labor opportunities, thus promoting transparency in the hiring process. Similarly, to continue promoting youth civic participation, Fundación CAJE held a conversation with young leaders on the importance of anti-corruption in national development. A total of **37 young people presented their perspectives on the fight against corruption and their territories' experiences in establishing transparency initiatives.** 



"This project is of great importance because it reaches young people like me and allows us to get involved in decision-making to achieve the common good of all citizens," said Joel, participant in the Model National Assembly in Manta.

### "COMBAT CORRUPTION TOGETHER"

PADF and Fundación CAJE are working to implement effective and sustainable initiatives to prevent and fight corruption in Ecuador. Through an alliance with the public, private, and civil society sectors, Fundación CAJE developed the "Combat Corruption Together" initiative to promote transparency in the provinces of Loja, Zamora Chinchipe, and El Oro through two actions: an alliance between the state, private sector, and civil society and the creation of a citizen watchdog.

Fundación CAJE developed the pledge "I promise to fight corruption," which traveled approximately **6,000 km** and contains 10 commitments to fight corruption and promote social responsibility and a culture of integrity and ethics in southern Ecuador. A total of **183 people** from the three sectors signed the pledge.





Fundación CAJE also formed the Citizen Observatory on Transparency and Anti-Corruption; one of its main functions is to monitor compliance with the commitments established in the pledge. A total of 15 actors from these sectors make up the watchdog. As a result, the "Combat Corruption Together" initiative strengthened the defense of human rights and democracy, preventing rule of law and democratic institutions from being weakened and corruption from threatening the social order and citizens' confidence.

### Partnerships and Sustainable Finance

## SUPPORTING EARTHQUAKE RECOVERY IN HAITI

Noel Solene lived in Catiche, in Camp Perrin, a municipality in the south of Haiti, with her husband and three children. They grew crops in their garden and sold gas in the streets as a source of income.

On August 14,2021, a 7.2 magnitude earthquake struck.

"My husband was sick, because he had had a motorcycle accident," said Solene. "The house collapsed on him. I couldn't save him."

Alone with her three children, Solene struggled to survive. In the aftermath of the earthquake, stories like hers were not uncommon. The quake caused over 2,200 deaths, many more injuries, and widespread damage to homes and infrastructure. Those affected were in desperate need of food, clothes, bedding, and basic hygiene supplies like soap. To address these basic needs and support response and recovery, PADF reached out to donors and foundations for their help. Several organizations responded to the call.





With support from The Coca-Cola Foundation, PADF distributed 100 humanitarian aid kits to families impacted by the earthquake. Noel Solene was one of the recipients and was grateful for the much-needed support. "[PADF] received us with dignity," said Solene. "I can only say thank you to [The] Coca-Cola [Foundation] and PADF."

In the following months, PADF identified agriculture, food security, and education as vital needs for recovery efforts. The earthquake had interrupted harvest season, and damaged 16% of schools in the region. A donation from the **Carnegie Corporation** helps PADF to provide supplies and training in agricultural techniques for farmers to improve their yields and recover their livelihoods.

Building on the **Boeing Company**'s generous support for our "STEM Americas" program, **Royal Caribbean Group** funded a PADF STEM education camp. Their donation will help us distribute "Learn-and-Play" kits to students whose education had been interrupted. We are also able to provide trauma therapy training for parents and teachers. This training will help participants be better able to support their children in dealing with dual traumas caused by the earthquake and COVID-19, strengthening their communities' support networks and resilience.

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### Royal Caribbean Group

### **POWERING TOURISM'S ECONOMIC** RECOVERY

The COVID-19 pandemic presented challenges at every level of the tourism industry, pushing businesses small and large to find new ways to adapt and survive. The communities that depend on tourism in Latin America and the Caribbean were particularly hard hit when Royal Caribbean's cruise ships stopped arriving on their shores. To help the communities at these cruise line ports, Royal Caribbean Group (RCG), in partnership with PADF, provided grants to the local businesses, organizations, and individuals that rely on tourism for their revenue, salaries, and to support their families.





Over \$1.4 million was given through the "RCL Cares" program to 48 tour operators, 41 direct recipients or individuals, and 15 other organizations, such as nonprofits and International Longshoremen Associations, to support their recovery from the economic impacts of COVID and restart business operations. The grant recipients were located in over 18 countries and 24 ports, the majority of which were in the Caribbean.

In most cases, tour operators used the funds to continue or restart business operations and retain or rehire employees. Funds were used to pay salaries, wages, and cover operational expenses, such as rent, utilities, or for renovations, repairs, equipment, or COVID-19 prevention supplies. Some operators also used the funds for relief bonuses to employees, gift cards for staff to pay for basic needs, community programs, and educational scholarships.



The "RCL Cares" program ensured that people were able to cover critical things like rent, utilities, transportation, food, healthcare, school fees for their children, and meet other basic needs to weather the economic impact of the global pandemic.

## **Supporters**

### **Private Sector**

Caribbean Biodiversity Fund Carnegie Corporation of New York CollaborateUp Gilead Sciences, Inc. PepsiCo Royal Caribbean Group (RCG) The Boeing Company (Boeing) The Coca-Cola Foundation

### **Public Sector**

European Union EUROSAN

#### Government of Canada

Global Affairs Canada (DFATD)

#### **Government of Colombia**

Agencia Nacional de Hidrocarburos (ANH) Asociación Colombiana del Petróleo (ACP) Fondo Paz Ministerio de Justicia y del Derecho

#### **Government of Taiwan**

Taipei Economic and Cultural Representative Office (TECRO)

#### **Government of Sweden**

Swedish International Development Cooperation Agency (SIDA)

#### **Government of Switzerland**

Swiss Agency for Development and Cooperation

#### **Government of the United States**

Department of Commerce Department of Labor Department of State

- Bureau of Conflict and Stabilization Operations
- Bureau of Democracy, Human Rights, and Labor
- Bureau of International Narcotics and Law
- Bureau of Population, Refugees, and Migration
- Bureau of Western Hemisphere Affairs
- Office to Monitor and Combat Trafficking in Persons
- United States Agency for International Development (USAID)
- Bureau for Global Health
- Bureau for Humanitarian Assistance
- Bureau for Latin America and the Caribbean
- Bureau for Latin America and the Caribbean, Office of Regional Sustainable Development
- USAID Colombia
- USAID Eastern and Southern Caribbean
- USAID Ecuador
- USAID El Salvador
- USAID Haiti
- USAID Honduras

### **Multilaterals**

Inter-American Development Bank (IDB) United Nations Educational, Scientific and Cultural Organization (UNESCO) United Nations High Commissioner for Refugees (UNHCR) World Bank Group



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### **Trustees**

### **Financials**

**Operating Revenue** and Expenses

### 2021



2nd Vice President

Nicholas Galt Treasurer

Alexandra Valderrama Secretary

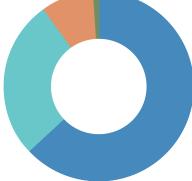
Amb. Neil Parsan André Pousada Luis Alberto Ferré Rangel Luis A. Ubiñas

| Promoting Sustainable Livelihoods | 35,310,695  |
|-----------------------------------|-------------|
| Advancing Rights and Justice      | 36,664,838  |
| Total Program Services            | 93,435,170  |
| Supporting Services               |             |
| Management and General            | 7,914,174   |
| Development                       | 969,583     |
| Total Supporting Services         | 8,883,757   |
| Total Expenses                    | 102,318,927 |
| Change in Net Assets              | (184,260)   |
| Before Other Items                |             |
|                                   |             |
|                                   |             |
| Other Items                       |             |
|                                   |             |
| Foreign Currency Translation Gain | 177,815     |
| Change in Net Assets              | (6,445)     |
|                                   |             |
| Net Assets                        |             |
|                                   |             |

| Net Assets at Beginning of Year | 6,208,842 |
|---------------------------------|-----------|
| Net Assets at End of Year       | 6,202,397 |

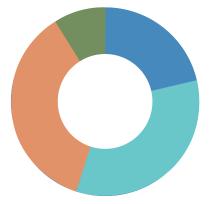
### **Operating Revenue**

- **63%** U.S. Government
- 27% OAS Member States / Public Sector
- **9%** Private
- 1% In-Kind



### Expenses

- **21%** Addressing the Needs of Vulnerable Populations
- **34%** Promoting Sustainable Livelihoods
- **36%** Advancing Rights and Justice
- **9%** Support for Service Programs



## A HEMISPHERE OF OPPORTUNITY. FOR ALL.

### 2021 Annual Report

The Pan American Development Foundation (PADF) believes in creating a hemisphere of opportunity, *for all*. We work across Latin America and the Caribbean to make our region stronger—more healthy, peaceful, just, inclusive, resilient, and sustainable for current and future generations. For 60 years, we have served the most vulnerable communities, investing resources throughout the hemisphere. We partner with and enable civil society, governments, and the private sector for the greater good of the region.





All photos of minors taken with parental consent